

## Professional and Academic English as a Second Language Coaching

### Why work with a language Coach?

- Instruction is adapted to the specific needs and challenges of the client.
- Learning takes place from real-time examples generated by the client.
- Coach has the ability to keep the client motivated and engaged.
- Obstacles to learning are identified in order to maximize success.

### How will we work together?

- First step is to determine learning objectives and develop strategies.
- All instructional content is tailor-made to the client's professional/academic area.
- Both client and coach provide feedback to each other to ensure effectiveness.
- Coach provides support to maximize client's strengths and development.

### Why work with Dana?

- Master's Degree in TESL and Ph.D. in Behavioral Science
- Instructor for teachers in training at University of Pennsylvania and TEFL Academy
- Proficient in all ESL skill areas and competency levels
- Coach, educator and motivational speaker specializing in positive psychology
- Consultant for corporations, hospitals, universities and non-profit organizations

### What else do I need to know?

- All 50-minute sessions are conducted on Skype.
- Payment in advance through PayPal.
- Fees: \$60/session. Discount packages available.
- To arrange a free 20 minute Skype consultation and practice session, contact Dana:
  - Phone: 215-885-2127
  - Email: [Dana @danalightman.com](mailto:Dana@danalightman.com)

For more on Dana's consulting experience, please visit [www.danalightman.com](http://www.danalightman.com)